

For Immediate Release June 26, 2018

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## KICTeam and RDM Unveil the ScannerCare Cleaning Kit for RDM Check Scanners

RDM Taps KICTeam's Waffletechnology for Superior Product Design

Auburn, ME – Today KICTeam Inc. and RDM Corporation launched the ScannerCare Cleaning Card featuring Waffletechnology<sup>®</sup> for all of RDM's check scanner models. The kit enables customers to ensure consistent check image processing through proper preventative maintenance.

RDM, A Deluxe Corporation company, wanted to provide a safe and effective cleaning solution for them to use. This led them to partner with technical cleaning experts at KICTeam.

"During normal operation, all check scanners will collect dust and paper particles that cause MICR recognition, image quality, jams and miss-feeds, within the scanner. The ScannerCare Cleaning Kit was specifically designed to remove these particles when used as a regular preventive maintenance program.", said Leo Tintinalli, senior manager, product management at RDM. "Other cleaning products can cause damage to RDM's scanners, which is why this the only cleaning card on the market that we authorize to clean our equipment."

The cleaning kit, available through RDM, KICTeam, and a network of resellers, also includes cleaning wipes for safely removing dust, dirt, and fingerprints from the scanner exterior.

"As the leading provider of Remote Deposit Capture, we knew RDM places a strong value on safeguarding customer convenience and increasing speed of deposits.", said Jimmy Timmins, Director of Sales at KICTeam. "By working directly with RDM, our engineers developed a solution that is both easy to use and effective at removing debris from their scanners."

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## About KICTeam Inc.

More than just selling products, <u>KICTeam</u> uses its years of expertise to provide a detailed understanding of when, how, and why to clean your devices. Building on relationships with device OEMs and industry experts, KICTeam has created highly effective solutions for keeping devices operating at their peak by utilizing our proprietary cleaning agents and our broad portfolio of specialized and patented cleaning tools. Our core products are made in our manufacturing facility in Auburn, Maine and distributed around the world.

## **About RDM Corporation**

RDM Corporation provides large financial institutions with Remote Deposit Capture (RDC) solutions designed to help their clients simplify the way they do business. RDM helps financial institutions increase revenue, expand market share and improve customer service for over 80,000 end users. Four of the top ten financial institutions in the United States use RDM's payment processing solutions. RDM serves 31 percent of the top 100 Fortune 500 companies including brokerage firms, big-box retailers, healthcare and insurance providers, and government entities. Working with clients for over 25 years, RDM provides both software and hardware solutions including web-based and mobile RDC, and manufactures a wide range of digital imaging scanners. For more information, visit www.rdmcorp.com.

## **About Deluxe**

Deluxe Corp. is a growth engine for small businesses and financial institutions. Nearly 4.4 million small business customers access Deluxe's wide range of products and services, including customized checks and forms, as well as website development and hosting, email marketing, social media, search engine optimization and logo design. For our approximately 4,900 financial institution customers, Deluxe offers industry-leading programs in checks, data driven marketing, treasury management and digital engagement solutions. Deluxe is also a leading provider of checks and accessories sold directly to consumers. For more information, visit us at <u>www.deluxe.com</u>, <u>www.facebook.com/deluxecorp</u> or <u>www.twitter.com/deluxecorp</u>.