

Top QSR Deploys *Clean Now* Initiative to Optimize Restaurant Technology.

For McDonald's Restaurants in Maine, maintaining their print & payment technology equipment was important, but time-consuming and challenging at times – until the cleaning experts at KIC developed a tailored program optimized for their fast-paced business environment. This new approach transformed the way workers routinely cleaned their equipment, by making cleaning easy, avoiding lengthy procedures, and eliminating the hassle of managing product inventory at each location.

Every month an envelope containing the necessary cleaning products was shipped from KIC's warehouse to each participating restaurant location. Once the product arrived onsite, the restaurant's manager would immediately perform the quick monthly cleaning to ensure their card reader payment terminals and thermal printers continued to operate as expected.

With the right cleaning products now available at the right time, McDonald's has been able to optimize their equipment performance, improve the overall dining experience, and most importantly, reduce their total cost of equipment ownership.

The Benefits of **CLEAN>NOW**

- Improves Equipment Reliability •
- Eliminates Product Inventory Management •
- Lowers Cost of Equipment Ownership •

Reduces Service Calls & Hardware Replacements

- Products Are Optimized for Your Business •
 - User Friendly & Requires No Training •
 - Eliminates Routine Checklists •
 - Boosts Employee Satisfaction •

Contact Us Today at [KICTEAM.com](https://www.kicteam.com)

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KIC has been invaluable to our continued success in offering a quick, easy, and feel-good dining experience. Their **Clean NOW** program has given us a successful and easy approach to ensuring our card reader and thermal printer technology is routinely maintained and working properly. With front-line workers cleaning on a monthly basis, our restaurants have noticed a significant improvement with equipment uptime and reliability.

Area Supervisor at McDonalds